

August 25-27

San Diego



innovation



spirit



community

Who Should Attend?

The ANSA Annual Conference is consistently recognized as one of the most innovative professional meetings in the United States attracting a wide array of professionals from community-based nutrition services organizations across the country to leaders of national organizations with nutrition and hunger as core issues. In addition to the many social and professional development opportunities available at the conference for anyone working in the field of nutrition, workshop content addresses the specific needs of:

- › CEOs and Executive Directors
- › Board Members
- › Nutrition Services Providers
- › Case Managers
- › Registered Dietitians
- › Development Directors
- › Volunteer Directors
- › Program Directors



Included Topics

Workshops, plenaries and keynotes are still being developed, but here is a preview of topics:

- › Changing Behavior through Nutrition Education
- › Senior Nutrition Issues
- › Health-Focused Food Pantry Models
- › Addressing Obesity in Our Communities
- › Social Networking and Web 2.0
- › Developing New and Innovative Corporate Partnerships and Fundraising Strategies
- › Socially Responsible Investments
- › Data Security & HIPAA
- › Succession Planning
- › Governance Issues
- › Offering Staff Incentives with Reduced Resources
- › Media Training for Senior Staff
- › Social Enterprise
- › Local Foods Initiatives
- › Service Learning Curricula
- › Understanding Health Care Reform
- › Locally Implemented Federal Legislation

New This Year

We are thrilled to introduce our new publication – “*New Horizons: Expanding Missions to Build Our Futures*” – offering organizations information and technical assistance in evaluating and implementing expansion opportunities. This manual and the expansion strategies workshop will help member organizations learn more about successful growth strategies, consolidation and program expansion, and the adaptation and implementation of “best practices” from fellow agencies.

Content for the conference is still being developed.
Please visit ansanutrition.org for the latest details!

One-on-One Consultations



ANSA will once again offer one-on-one and small group consultations for our attendees with experts in a variety of fields, including:

- › Grant Writing
- › Board Relations
- › Direct Mail
- › Volunteer Management
- › Electronic Communications
- › Corporate and Foundation Sponsorship

Registration is Easy!

Registering for the 2010 ANSA Conference is easy. Simply go to ansanutrition.org/registration to get started!

	Early Bird Register by July 9, 2010	Standard Registration After July 9, 2010
ANSA Member	\$299	\$349
Non-Member	\$399	\$499

Please note that NANASP Members and local San Diego-based organizations will be permitted to register at the ANSA Member rate.

Don't Miss

Special Rooftop Opening Reception:

Watch the sun set over San Diego while enjoying delicious hors d'oeuvres and cocktails!

Hosted by ANSA Member Special Delivery San Diego.

Thursday Night Reception:

Take some time to relax with ANSA friends and reflect on the impact our services have had on countless people around the world.

Hosted by ANSA Member Mama's Kitchen.



Welcome to San Diego!



With its **70 miles of stunning coastline** and year-round **near-perfect weather**, its natural beauty and rich heritage, San Diego is the perfect visitor destination offering a wide variety of popular and unique things to see and do. In addition to a vibrant, revitalized downtown including the Gaslamp Quarter, San Diego features exciting theme parks and attractions such as the **San Diego Zoo**, **Wild Animal Park** and **SeaWorld**; world-class arts and culture found at the **Old Globe Theatre**, **La Jolla Playhouse**, and the museums in **Balboa Park** just to name a few; unlimited outdoor recreation from **biking**, **kayaking** and **boating** to **golfing**, **tennis** and **surfing**; **shopping** at downtown's Seaport Village or Horton Plaza as well as the shops of Old Town; **casino** action at Sycuan, Viejas or Barona, among others; top-rated resorts and spas, and much more.

Experience the San Diego Bay by boarding the Coronado Ferry from downtown to Coronado or take a harbor tour aboard a yacht. **Stroll seaside** with magnificent downtown views on Harbor Island or Shelter Island. Enjoy the excitement of a **Padres game** at PETCO Park or visit the best of San Diego at your own pace while riding aboard a **trolley sightseeing tour**.

From Mexico in the south to charming coastal communities in the north to the magnificent mountains and deserts in the east, San Diego offers an array of attractions and activities for your cultural enrichment, recreation and relaxation. **Welcome and have an enjoyable stay!**



Hotel Information

Omni Hotel San Diego

675 L Street

San Diego, CA 92101

Phone: 619-231-6664

Rate: Single/Double: \$159

Discounted rooms are available until July 26.

Omni Hotel San Diego reservations can be made, modified or canceled online by visiting ansanutrition.org, or by calling Omni Reservations at **1-800-THE-OMNI**. To qualify for the conference rate, specify that you are attending the 2010 ANSA Conference and would like to receive the **ANSA group rate**.

