



## ON-SITE PROGRAM ADVERTISING OPPORTUNITIES

Quarter page Ad—\$295

Half Page Ad—\$395

Full Page Ad—\$595

## LOCATION

### Omni Hotel at CNN Center

100 CNN Center

Atlanta, GA 30303

Reservations: 800.THE.OMNI

Phone: 404.659.0000

Guest Fax: 404.525.5050

\$165 Single or double occupancy

2009 Conference Hosts:  
Open Hand and Atlanta Regional Commission

Be sure to mention that you are with the NANASP or ANSA Conference to receive the special rate of \$165 per night plus tax for single or double occupancy. Reservations are on a first-come, first-served basis and the group rate is subject to availability, so make your reservations early!

## EXHIBIT HOURS

Exhibitor Move In/Set Up: Wednesday, June 24, 2009 from 12 noon - 4:00 pm

Exhibit Times: Thursday, June 25, 2009 from 7:30 am - 4:00 pm

Exhibit Hall Tear Down: Thursday, June 25, 2009 from 4:00 pm - 6:00 pm

*Please plan to arrive in time to join us for the Opening Reception on **Wednesday, June 24, 2009 from 5 pm - 7 pm***

## CONTACT US

Don't see what you're looking for? For non-profit organization table-top rates or for customized sponsorship packages to meet your unique marketing and outreach needs contact:

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**ANSA · NANASP**  
2009 Conference

Connecting the Worlds  
of Health and Nutrition

# EXHIBITOR & SPONSOR PROSPECTUS

## ANSA & NANASP 2009 CONFERENCE: CONNECTING THE WORLDS OF HEALTH AND NUTRITION

### MISSION/PURPOSE

The Association of Nutrition Services Agencies (ANSA) is the leading international association for food and nutrition services providers. ANSA's Mission is to strengthen the capacity of members, advocate for public policies that promote the impact of good nutrition on health, and expand resources for the field.

For over 30 years, the National Association of Nutrition and Aging Services Programs (NANASP) has been recognized as the primary leadership organization in the field of aging in shaping national policy, training service providers, and advocating on behalf of seniors. NANASP's Mission is to strengthen through advocacy and education those who help older adults.

**Together for the first time, ANSA and NANASP will present one dynamic conference where we will be connecting the worlds of health and nutrition, with sessions unique to, and shared by, each group.**



# PRO

## WHO WILL BE ATTENDING?

- Nutrition Services Providers
- Nutrition Services Directors
- Registered Dietitians
- Board Members
- CEOs
- Case Managers
- Development and Volunteer Directors
- Executive Directors
- Key Program Staff from Government, State and Non-Profit Agencies

## WHO DO WE SERVE?/WHAT DO WE DO?

- Over 15 Million Meals Annually Combined
- More than 58 Million clients of all ages, all over the country as well as Canada, Mexico, Puerto Rico, the United Kingdom, South Africa and Namibia.
- Administer programs including but not limited to: freshly prepared and medically-appropriate Home-Delivered Meals, Congregate Meals, Groceries, Nutrition, Counseling, Cooking and Nutrition Education Classes.

## EXHIBIT BOOTH OPTIONS

### **Today's Special: Exhibit Booth—\$1,500/Single \$2,000/Double**

Includes a Single (8' x 10') or Double (16' x 10') booth with pipe, drape and carpet; acknowledgement in printed Conference Program booklet; buffet lunch for up to two booth staff; Opening Reception & Lunch for up to two booth staff; pre-show mailing list of all conference registrants. *Additional booth attendants (more than two)—\$75 per person*

## SPONSORSHIP PACKAGES

### **Private Reserve Special—\$25,000**

Includes everything offered in TODAY'S SPECIAL (Double Booth) with meal tickets for up to 4 booth staff.

#### **PLUS**

- Prominent on-site Signage at Conference site
- Placement of your company's promotional insert in Conference Totebag
- Inside front Cover (full-page) advertisement in printed Conference Program
- Prominent placement of company banner at all plenary/general sessions
- Verbal recognition from the podium during a major session
- Website link on the ANSA and NANASP Conference website for one year
- Three (3) advertisements in the NANASP and ANSA Newsletters
- Company Logo & Weblink in two (2) email blasts to attendees (1 pre/1 post)
- Customized Hotel Key Cards with Sponsor Logo or Recognition on OnLine Registration System
- Opening Reception Sponsor—Place your company's banner and promotional materials at strategic locations during this major event.

### **Classic Gourmet Package—\$15,000**

Includes everything offered in TODAY'S SPECIAL (Single Booth) with meal tickets for up to 2 booth staff. *Additional booth attendants (more than two)—\$75 per person*

# S P E C T A C L E

## **PLUS**

- Prominent on-site Signage at Conference site
- Placement of your company's promotional insert in Conference Totebag
- One (1) full-page advertisement in on-site, printed Conference Program
- Prominent placement of company banner at plenary/general session
- Verbal recognition from the podium during a major session
- Website link on the NANASP and ANSA Conference website for one year
- Three (3) advertisement in the NANASP and ANSA Newsletters
- Conference Lunch CO-Sponsor (*Limit Two*)

## **Decadent Dessert—\$10,000**

Includes everything offered in TODAY'S SPECIAL (Single Booth) with meal tickets for up to 2 booth staff.  
*Additional booth attendants (more than two)—\$75 per person*

## **PLUS**

- Prominent on-site Signage at Conference site
- Placement of your company's promotional insert in Conference Totebag
- One (1) half-page advertisement in on-site, printed Conference Program
- Website link on the NANASP and ANSA Conference website for one year
- Two (2) advertisements in the NANASP and ANSA Newsletters
- Conference Breakfast CO-Sponsor (*Limit Two*)

## **Elegant Entrée—\$7,500**

Includes everything offered in TODAY'S SPECIAL (Single Booth) with meal tickets for up to 2 booth staff.  
*Additional booth attendants (more than two)—\$75 per person*

## **PLUS**

- Prominent on-site Signage at Conference site
- Placement of your company's promotional insert in Conference Totebag
- One (1) quarter-page advertisement in on-site, printed Conference Program
- Website link on the NANASP and ANSA Conference website for one year
- One (1) advertisement in the NANASP and ANSA Newsletters
- Track Sponsor—Place your company's banner and promotional materials at prominent locations during sessions through your sponsored track

## **Chef's Special—\$5,000**

Includes everything offered in TODAY'S SPECIAL (Single Booth) with meal tickets for up to 2 booth staff.  
*Additional booth attendants (more than two)—\$75 per person*

## **PLUS**

- Prominent on-site Signage at Conference site
- Placement of your company's promotional insert in Conference Totebag
- One (1) quarter-page advertisement in on-site, printed Conference Program